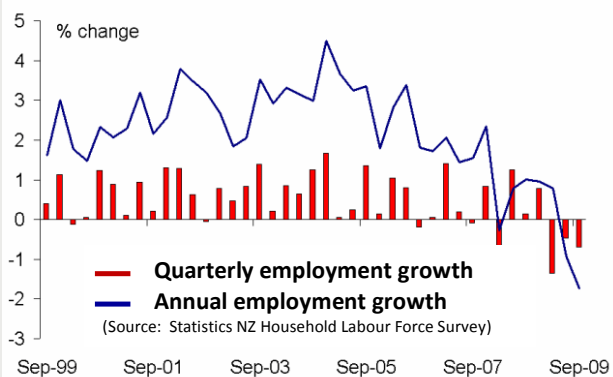




## Industry Update

We feel the worst of the recession is over and we are all breathing a collective sigh of relief. However, only now that we have reliable information from Statistics New Zealand can we fully grasp the depth of the wasteland that was 2009. The graph below shows quarterly and annual employment growth through to September 2009. The first quarter of 2010 is back in positive territory and we fully expect that trend to continue as we partner with our valued clients.



## Plans for Kinetic 2010

- As a business we intend to grow this year. We are currently recruiting and looking for suitable consultants to join our experienced and well established team.
- We are looking at further developing and streamlining the services we offer to our clients. Suggestions are always welcome.
- Kinetic is also reviewing the current way we work with our candidates, ensuring we are providing them with the best service possible.
- We are working on our website and we will be enhancing it over the year. You, as a client, will be able to use it as an interactive tool.
- Our salary survey information, provided quarterly, is currently being enhanced and will have a new look this coming quarter.

## Meet one of the Team - Tara



I originally approached Kinetic as a candidate looking for a change. The career move into recruitment has offered me absolute job satisfaction and then some. Known to take a genuine interest in all those I come into contact with, my whole philosophy is "keeping it real." I can honestly say I get out of bed with a spring in my step and

ready to start a new day. I know I am in the right job. Working alongside a great team, the support of an encouraging leader and progressive business, offers that absolute job satisfaction that is so often sought after. A recruiter now of three years I take pride in the relationships I have managed to build and maintain. I am grateful for the clients I deal with each day; I learn something new and gain great satisfaction when recruiting for them.

## Kinetic's Herald Articles Online

Last year, the Herald approached Director, Kate Ross, to write regular updates on recruitment and the employment market. These feature in the Herald online as well as on our website. If you do not receive notification of these articles when they are published but you would like to, let us know.

## Ask an Expert

If you have a question about recruitment, we will answer it within 24 hours. Go to [www.kinetic.co.nz](http://www.kinetic.co.nz) and post your question.

## Your Say:

As a service provider, it is vital for us to keep changing the way we operate to meet market demands. This is done without compromising our core values which will never change. We would like to hear from you anytime with suggestions. We are always striving to be the best.